

Basic Management Policy and Mid-term Business Plan

Toshiba Group has the goal of being a responsible “corporate citizen of planet Earth” that creates new value and contributes to the lives and cultures of people around the world. To fulfill this goal, our basic management policy aims to achieve sustained growth along with strong competitive power and to earn the trust of the global community.

Basic Management Policy

Our basic management policy is based on four concepts:

Attain sustained growth with high profit

We place strong management emphasis on achieving higher growth and making strategically effective allocation of resources.

Maximize multiplier effect of innovations

We enhance global competitiveness through Process Innovations and Value Innovations.

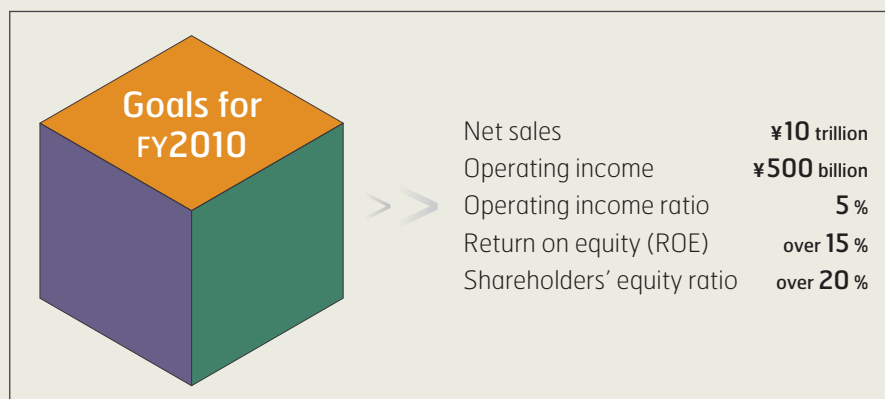
Carry out management with Corporate Social Responsibility

We put the utmost priority on respect for human life and safety as well as full compliance with the law and regulations in all our business activities. We endeavor to earn the trust of the global community as a responsible “corporate citizen of planet Earth.”

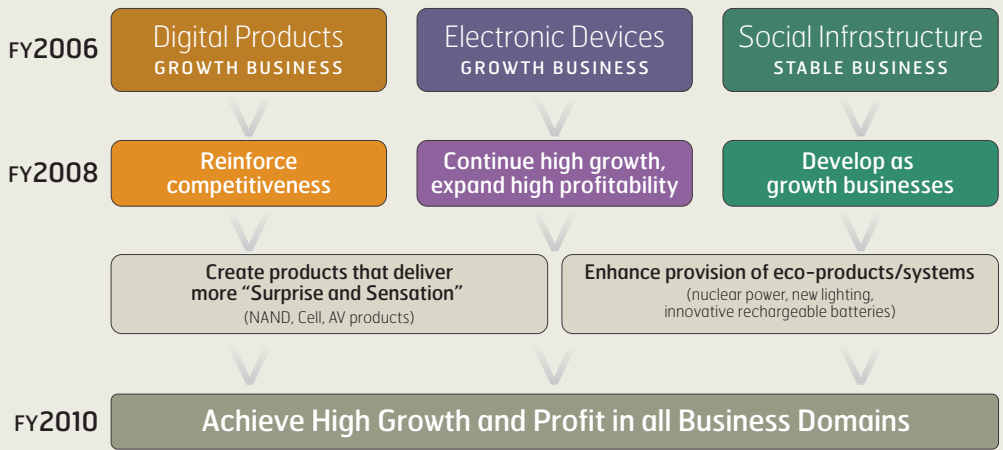
Develop people with a global perspective

We accelerate the development of our global business capabilities through developing people with a global perspective and leadership potential, who can continuously lead innovation and understand and empathize with diverse cultures.

Mid-term Business Plan



Vision of FY2010



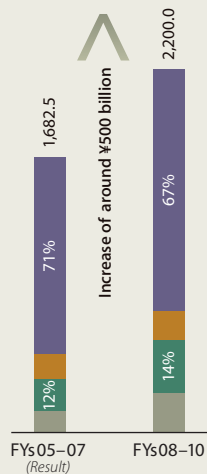
Performance Goals by Segment

	Net sales (Billions of yen)		Operating income ratio (%)		CAGR* (%)
	FY2007 (Result)	FY2010 (Plan)	FY2007 (Result)	FY2010 (Plan)	FYs2007–2010
Digital Products	2,951.2	4,100.0	0.5	2.4	12
Electronic Devices	1,738.5	2,430.0	4.3	8.2	12
Social Infrastructure	2,419.0	2,810.0	5.4	6.0	5
Home Appliances	774.3	940.0	0.5	2.1	7

*Compound Average Growth Rate

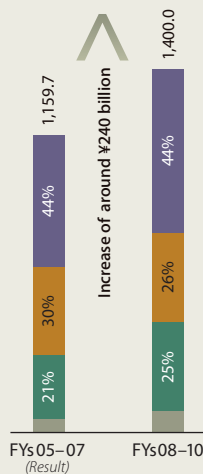
Capital expenditures

(Billions of yen)



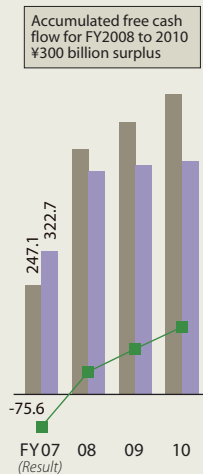
R&D expenditures

(Billions of yen)



Cash flows

(Billions of yen)



Shareholders' equity, Interest-bearing debt and D/E ratio

(Billions of yen)

