

## CSR Management

Toshiba Group positions CSR (Corporate Social Responsibility) as a key management policy, accords the highest priority to human life, safety and legal compliance, and seeks to contribute to the achievement of a sustainable society. Based on this approach to business, we recognize the importance of communication with stakeholders, and address issues related to the environment, customer satisfaction, human rights, corporate citizenship, and CSR-based procurement. The basic policies and objectives of our corporate governance are to improve management efficiency and transparency, and to maximize corporate value from the perspective of our shareholders.

### IMPLEMENT CSR MANAGEMENT AS “A CORPORATE CITIZEN OF PLANET EARTH”

In promoting CSR-based management, Toshiba Group attaches two meanings to the concept of “a corporate citizen of planet Earth.” First is our determination to play a leading role in realizing a better global environment. Second is to contribute to society by developing business activities that respect the history, culture and traditions of each country and region of the world where we are active.

Toshiba Group’s CSR Management has earned very positive evaluations from independent socially responsible investment (SRI) research agencies, and has been selected for the Dow Jones Sustainability Index (DJSI) for eight consecutive years.

#### MAJOR EVALUATIONS OF TOSHIBA GROUP CSR IN 2007

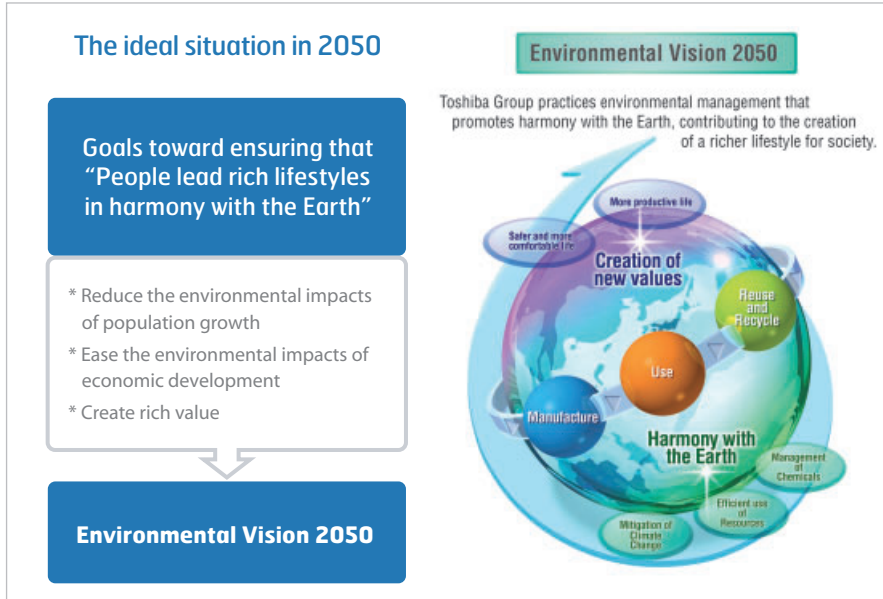
Nihon Keizai Shimbun:	Environmental Management Ranking	Second Place
Center for Public Resources Development (Japan):	Survey on Corporate Sociality	A
Integrex (Japan):	Corporate integrity and transparency	A
SAM (Switzerland):	CSR Corporate Evaluation	Gold Class
Innovest (USA):	Society/Environment Rating Agency	AAA

### WITH ENVIRONMENTAL VISION 2050, CONTRIBUTE TO THE REALIZATION OF A BETTER GLOBAL ENVIRONMENT

With the aim of realizing the essence of being “a corporate citizen of plant Earth,” we announced “Toshiba Group Environmental Vision 2050” in November 2007. This statement represents the Group’s commitment to contribute to the realization of a rich life led in harmony with the Earth by 2050, by striving to reduce the environmental burdens resulting from population growth and economic development.

More than a simple statement of intent, the Vision defines specific targets to enhance the overall eco-efficiency of products and business processes by 10 times (Factor 10) in 2050, against benchmarks based on FY2000.

**Toshiba Group “Environmental Vision 2050”**



**CO<sub>2</sub> REDUCTION EFFORTS INVOLVING ENERGY AND ECO-PRODUCTS**

In working toward achieving “Environmental Vision 2050,” we have adopted various measures to reduce CO<sub>2</sub> emissions.

**Energy:** As a manufacturer of energy generation equipment, we seek to promote new levels of safety in nuclear power generation and streamline the efficiency of thermal power generation. Beyond this, we aim to promote methods for capturing and fixing CO<sub>2</sub>, reducing energy losses from power transmission, and the practical application of renewable energy and of dispersed power sources, including fuel cells. Our aim is to contribute to a reduction in CO<sub>2</sub> emissions of 82 million tons by 2025.

**Eco-products:** We seek to promote development of lifestyle-changing technologies and pursue heightened efficiency and power saving. We also aim to promote the development of high-end electronic devices that bring new levels of low power consumption to LED lighting, air-conditioners and other home appliances. Through innovations in new, non-traditional products, we aim to reduce CO<sub>2</sub> emissions by 35.7 million tons by 2025.

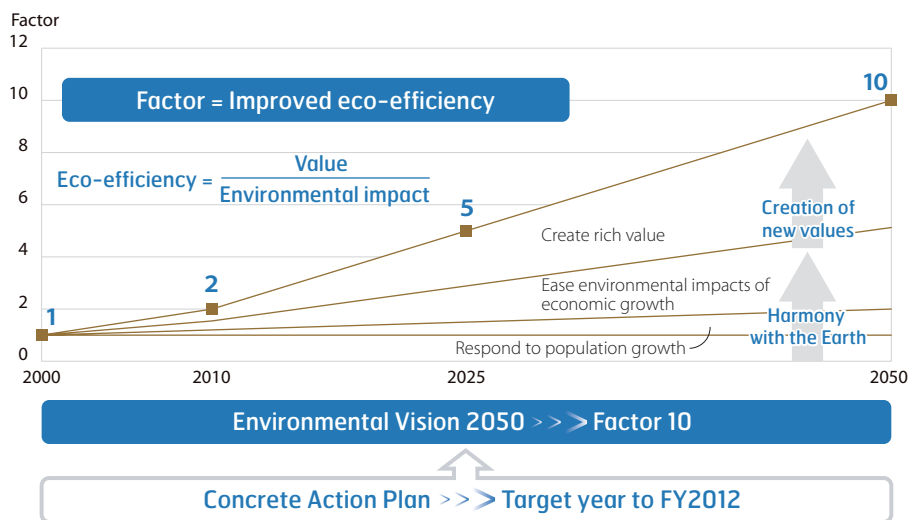
The overall impact is a total of about 120 million tons of CO<sub>2</sub>, around twice the annual CO<sub>2</sub> emissions of a mega-city like Tokyo or London.

**Eco-process:** In manufacturing processes, we strive to reduce energy consumption in our semiconductor and LCD clean rooms, manufacturing facilities and buildings, and proactively deploy new energy and renewable energy sources.

**WE HAVE EXTENDED OUR FOURTH VOLUNTARY ENVIRONMENTAL PLAN TO 2012, IN ORDER TO ALIGN IT WITH THE KYOTO PROTOCOL.**

Toshiba Group’s Fourth Voluntary Environmental Plan originally defined concrete targets and measures for products and business processes up to 2010. The March 2008 extension carries the plan forward to 2012, in alignment with the first commitment period of the Kyoto Protocol, and defines new CO<sub>2</sub> reduction targets for eco-products. Higher targets for enhanced business processes, including measures to save power in semiconductor and LCD clean rooms, underline our commitment to counter global warming.

“Environmental Vision 2050”  
Toward “People lead rich lifestyles in harmony with the Earth”



**TOSHIBA GROUP’S 1.5 MILLION TREE-PLANTING PROJECT AROUND THE WORLD**

Toshiba Group has developed campaigns to create forests and to plant 1.5 million trees around the world as part of its contribution to a better global environment by 2025, the year that marks Toshiba’s 150th anniversary.

In Japan, we are involved in creating “Toshiba Forest” near Gotemba City in Shizuoka, at the same time as cooperating in the cultivation of national forests and maintaining the “Corporate Forest Toshiba (Ontake)” in Ome, the western outskirts of Tokyo. We are also cooperating with municipal governments in Tochigi, Oita, and Kyoto Prefectures, to promote the creation and upkeep of forests.

Outside Japan, the main focus of our tree planting is Asia, where we have many business bases, and we also support programs in North and South America, Europe, Africa and the Middle East. We are very happy to contribute to the global environment by supporting tree planting through donations and voluntary activities by employees.

Top of next page: Tree planting at Loess Plateau, China. Bottom: Tree planting in Ome, Tokyo

