

This is the translation of an announcement submitted to the Tokyo Stock Exchange.

July 29 2010

Company name: Toshiba Corporation
1-1-1 Shibaura, Minato-ku, Tokyo
Representative: Norio Sasaki,
Representative Executive Officer
President & CEO
(Code number: 6502)
Inquiries: Naoto Hasegawa,
Corporate Communications Office
Tel: (03)3457-2100

Notice of Merger with Wholly-Owned Subsidiary

This is to give notice that Toshiba Corporation (“Toshiba”) has today decided to merge (“Merger”) with its wholly-owned consolidated subsidiary, Toshiba Capital Corporation (“Toshiba Capital”). The Merger will come into effect as of October 1, 2010.

1. Purpose of the Merger

This Merger is intended to promote integration of a cash management service for Toshiba’s Japanese affiliates and to enhance operational efficiency of those services.

2. Overview of the Merger

(1) Schedule

Date of decision	July 29, 2010
Date of signing of the Merger Agreement	July 29, 2010
Date of effect of the Merger	October 1, 2010 (scheduled)

(Note) This Merger falls under both the provisions for the simplified merger stipulated under paragraph 3 of Article 796 of the Companies Act, in respect of Toshiba, and the short-form merger stipulated under paragraph 1 of Article 784 of the Companies Act, in respect of Toshiba Capital, and accordingly, neither company is required to hold a general meeting of its shareholders to approve the Merger Agreement.

(2) Method

Toshiba, as the surviving company, will absorb Toshiba Capital, which will be dissolved upon the Merger.

(3) Allotment related to the Merger

There will be no allotment of shares or any other consideration as a result of the Merger.

(4) Treatment of Stock Acquisition Rights and Bonds with Stock Acquisition Rights of the Dissolving Company

Toshiba Capital has not issued any Stock Acquisition Rights or bonds with Stock Acquisition Rights.

3. Overview of Companies

	Surviving Company	Dissolving Company
(1) Company's name	Toshiba Corporation	Toshiba Capital Corporation
(2) Head office	1-1-1 Shibaura, Minato-ku, Tokyo	1-1-1 Shibaura, Minato-ku, Tokyo
(3) Representative	Norio Sasaki, Representative Executive Officer, President & CEO	Keizo Maeda, Representative Director and President
(4) Principal business	Digital Products business (personal computers, LCD TVs, mobile phones, etc.), Electronic Devices business (semiconductors etc.), Social Infrastructure business (power systems, social systems, etc.)	Raising and managing funds for Toshiba's Japanese affiliates
(5) Paid-in capital	439,901 million yen	100 million yen
(6) Established	June 25, 1904	April 1, 1998
(7) Number of shares issued	4,237,602,026	2,000
(8) Accounting period	March 31	March 31
(9) Major shareholders and shareholdings ratio	The Master Trust Bank of Japan, Limited (trust account) 6.69% Japan Trustee Services Bank, Limited (trust account) 5.19% The Dai-ichi Life Insurance Company, Limited 2.72% Nippon Life Insurance Company 2.60%	Toshiba Corporation 100%

	Japan Trustee Services Bank, Limited (trust account 9) 1.84%	
(10) Shareholders' equity	1,127,622 million yen (consolidated)	355 million yen
(11) Total assets	5,451,173 million yen (consolidated)	233,262 million yen
(12) Shareholders' equity per share	188.28 yen (consolidated)	177,494.48 yen
(13) Net Sales	6,381,599 million yen (consolidated)	1,525 million yen
(14) Operating income	117,191 million yen (consolidated)	330 million yen
(15) Recurring profit	----	330 million yen
(16) Net income (loss)	-19,743 million yen (consolidated)	190 million yen
(17) Net income (loss) per share	-4.93 yen (consolidated)	94,958.36 yen

Notes:

- 1) The information regarding major shareholders and shareholdings of Toshiba corresponds to the company's situation as of June 30, 2010.
- 2) The information regarding the financial position and operating results for Toshiba and Toshiba Capital corresponds to the companies' situation as of March 31, 2010.
- 3) Financial position and operating results (except for operating income) for Toshiba have been calculated in accordance with US GAAP.
- 4) As Toshiba Capital is a financial institution, its operating revenue is stated as "Net sales" in the above table.

4. Toshiba's Circumstances following the Merger

There will be no change in the company's name, head office, representative, principal business, paid-in capital and accounting period as a result of this Merger.

5. Outlook

The Merger is with a wholly-owned subsidiary of Toshiba. Therefore, Toshiba's consolidated results will not be affected.